

A DAY IN TOWN!

The Magnitude, Excellence and Cheapness of our New Stock for this Spring astonishes Everybody.

The people say that the cost of travel to and from the city is saved twice over, because the prices are lower and money seems to go so much further at the GRAND DEPOT.

With so many kinds of goods under one roof, time is saved and people say they can do in one day what used to take two. There is a Lunch Room in the building and a special room where people bringing lunch with them can have privacy.

Our friends in the country are invited to make themselves at home.

JOHN WANAMAKER.

IN MILLINERY AND RIBBONS.

All the new shapes and colors are now exhibited in our extensive, light and airy show rooms. French Chipp, Florence Braid, Tulle Braid, Ribbon Braid, Milan Braid, Fancy Straw, The shapes most in demand are: Satin, Princess Marguerite, Turbans, Feathers in the newest shades and colors of exquisite taste. Ribbons in dazzling assortment.

IN MANTLES AND SUITS.

A very important purchase has just arrived from a French manufacturer of Model Garments, perfect in shape, newest trimmings, and beautiful in finish. From the commencement of the season we shall offer decided advantages in READY MADE DRESSES OF SILK AND FINE FABRICS, AND IN WHITE DRESSES. WE HAVE A LARGE ASSORTMENT.

IN UMBRELLAS AND PARASOLS.

"Among the new umbrellas that are brought forward at the last moment none find greater favor than those of satin, in brown, dark blue, black, olive or beige shades, with white polka dots and the polka dot border." We believe we are the only Philadelphia house showing "Polka dot border."

IN MISSES' AND CHILDREN'S COATS AND SUITS.

This Department has increased its sales amazingly, because the stock is so much better. The people are surprised at the assortment and the excellence of all the prices. Our stock of Worsteds and silk materials is very extensive and varied, comprising all the latest novelties, to suit a child from 4 to 14 years of age. In boys' suits, we have the latest styles in Suits and Silk, in all the pretty colors.

IN BLACK GOODS.

We open a day twice as good a stock as last season. The most notable bargain is 500 yards of Fancy Hosiery, just received, that we sell at JUST HALF PRICE.

IN SILKS.

Think of having 3,000 pieces to select from. Think of a 22 inch Black Silk for \$1. Think of Bellon's celebrated Luster Silk at \$1.25. Think of Foulard Silks at 85 cents. Think of the privilege of returning a dress pattern. The newest line is Polka Dots, Satin Stripes, figured and shaded colorings. Satins in colors and blacks, now so much worn, we have in beautiful array. Also rich Roman Plaid, handsome Stripes, and watered stripes, and the new Spotted Shadings, and other rare and scarce tints. Fancy Silks start at 50 cents, and of Finesse Plain Stripes and Checks we have a fine assortment. The rapid sales in this Department keep us filling in the stock with new goods every day. JOHN WANAMAKER.

IN HOSIERY.

GERMAN HALF-HOSE at 16c. These goods are full regular made, with heels and toes as well as well last season at 25 cents. ENGLISH HALF-HOSE at 17c. We have just opened another lot of our English Super Stout and fine Half-Hose at 17 cents. Judging from the remarks our customers daily make, we infer they are much better than any selling in the city at this price. GERMAN FANCY HALF-HOSE. We show Plain Colors, ribbed, regular make, at 25c. We show full regular make, Light Effects, at 25c. We show full regular make, Dark Effects, at 25c. They are much better goods than usual at this price, being bought from the importers in large quantities at a sacrifice. ENGLISH FANCY HALF-HOSE. We show 3 distinct styles, very handsome Goods at 37c. We show 8 different patterns, very beautiful Goods at 50 cents. We show the most varied and handsome stock ever seen in Philadelphia. JOHN WANAMAKER.

IN TRAVELING BAGS AND TRUNKS.

We show, we believe, the largest stock in the city. We have every shape and size, and customers have a choice of Four Hundred Bags to select from. JOHN WANAMAKER.

IN SHIRTS.

Though the price of Shirting is advancing, we have increased our facilities of manufacturing that we can afford to sell the excellent "Crown" Shirt unaltered at 75 cents, made of Warranted Union and good Linen. With workmanship of the most substantial kind, some stayed, etc. It is not generally known that for years we have had immense work rooms, where we make shirts in large quantities. We make three popular grades that the people come back for again after proving their excellence by wear. THE CROWN SHIRT. 75 cents. THE CONQUEROR. \$1.00. THE UNIVERSITY. 1.25. The latter is made so beautifully that the ladies pronounce it "better than home-made."

IN GLOVES AND FURNISHING GOODS.

The famous "Jack" Kid Gloves. Thousands of dozens Spring and Summer Fabric Gloves many of them imported expressly to order for the most fashionable people. "DE JOINVILLE" SCARFS. A most extraordinary bargain was opened a few days ago at the Grand Depot in "the Joinville" Scarfs for Gentlemen, and were rapidly sold. They are of extra quality of silk, small, neat effects, and measure 4 inches long and 9 inches in width. There are 20 different colors. We have succeeded in getting another small lot. The real value is \$1.25. Our price is 50 cents. JOHN WANAMAKER.

Insurance.

MILLVILLE Mutual Marine and Fire

INSURANCE CO.

Millville, N. J.

Assets January 1st, 1878

\$1,454,936 23.

This strong and conservative Company insures

FAIRLY-BUILDING, LIVE STOCK and other property against loss or damage

By Fire and Lightning

P lowest rates, for the term of

One, Three, five or Ten years.

VESELS.

Cargoes and Freight, written on liberal form

of policies, without restrictions as to ports

used, or registered tonnage.

LOSSES

Promptly Adjusted and Paid.

N. STRATTON, President.

F. L. MULFORD, Secy

January 15th, 1878.

AGENTS.

J. Alfred Bodine, Williamstown; C. E. P. May, May's Landing; A. Stephany, Egg Harbor City; Capt. Daniel Walters, also at The E. Morris, Somers Point; Hon. D. S. Mackman, Port Republic; Allen T. Leeds, Tuckerton; Dr. Lewis Reed, Atlantic City; Alfred W. Clement, Haddonfield; H. M. Jewett, Winslow.

H. E. BOWLES, M. D.,

HAMMONTON, N. J.

CUMBERLAND MUTUAL

Fire Insurance Comp ny.

BRIDGETON, N. J.

Conducted on strictly mutual principles, of

for a perfectly safe insurance for just what

may cost to pay losses and expenses. The

proportion of loss to the amount insured being

very small, and expenses much less than usual

anywhere. The cost being about ten cents

on the hundred dollar a year to the insured

on ordinary risks, and from fifteen to twenty-five

cents per year on hazardous properties, which is

less than one-third of the lowest rates charged by

stock companies, on such risks—the other two-thirds

being taken by stock companies being a profit

according to stockholders, or consumed in ex-

penses of the companies.

The guarantee fund of premium notes being

over Three Millions of Dollars.

If an assessment had to be made of five per

cent, only 17.50 within the ten years for the

policy is issued, it would yet be cheaper to

the members than any other insurance offered.

And that large amount of money is saved to

the members and kept at home. No assess-

ment having ever been made, being more than

thirty years, that saving would amount to more

than

One Million Five Hundred Thousand Dollars

The Losses by Lightning.

Where the property is not set on fire, being

less than one cent per year, each member,

are paid without extra charge, and extended so

as to cover all policies that are issued and out-

standing.

BENJAMIN SHEPPARD, President.

HENRY B. LUPTON, Secretary.

AGENTS & SURVEYORS.

GEO. W. PRESSEY, Hammonton, N. J.

GEO. W. SAWYER, Tuckerton, N. J.

A. L. ISZARD, May Landing, N. J.

INSURE IN THE

Co-Operative Mutual

LIFE

INSURANCE COMPANY,

OF THE

County of Lancaster, Pa.

The Best and Cheapest Life Insur-

ance in the World.

Everybody can make provision in case of death.

STRICTLY MUTUAL. CHARTER

PERPETUAL.

Acquire of R. & W. H. THOMAS,

Hammonton, N. J.

ROYAL IRISH SHEETINGS, extra heavy.

ROYAL IRISH SHEETINGS, extra heavy.

Pure linen Lawn sold at 35 to 45c. per yard. We offer the

same quality of goods to-day from 22 to 30c. per yard.

Towels in Damask and Huck, new and special designs,

at much less than market prices.

BOARDING HOUSES AND HOTELS.

All boarding houses should use what a vast stock we have

in lot of Towels, Napkins, Sheetings, and all kinds of

Bed Room Goods, Corsets, etc. The close attention of

our buyers to this department insures extra low prices,

inviting personal inspection before buying or not.

Railroads.

Camden & Atlantic R.R.

Summer Arrangement.

DOWN TRAINS.

Stations. H. A. A. M. F. S. A.

Philadelphia..... 6:40 9:10 8:00

Cooper's Point..... 6:15 8:30 8:15 5:00

Penn. R. R. Junc..... 6:22 8:37 8:22 5:08

Haddonfield..... 6:38 8:48 8:30 5:20

Arden..... 6:47 8:58 8:40 5:30

Kirkwood..... 6:52 9:00 8:50 5:32

Berlin..... 7:07 9:17 9:00 5:40

Atlantic..... 7:15 9:25 9:10 5:48

Waterford..... 7:24 9:32 9:20 5:50

Ansonia..... 7:29 9:37 9:25 5:55

Winslow Junc..... 7:35 9:43 9:30 6:00

Hammonton..... 7:42 9:49 9:35 6:05

Da Costa..... 7:53 9:58 9:40 6:10

Atlantic..... 7:58 10:03 9:45 6:15

Egg Harbor..... 8:10 10:15 9:55 6:25

Pomona..... 8:24 10:29 10:05 6:40

Atlantic..... 8:35 10:40 10:15 6:50

Atlantic..... 8:45 10:50 10:25 7:00

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