# South sersen lieprablican <br> Hoyt \& Sion, Publishers. 



Pant Prothers

## "Nemo" Week, beginning on Monday, May 2nd.



This ts th time when merchants all over the country show their curtomors all, Che new factory has produced for the senson.
More Inturesting than evor thia "yanr, becauso thenew Nemo models aro all of extreme intercat and yatue.
rithere is a Nemo for Every Figure Nemos for alender womon aro just as hygienically perfect, comfortable and stylish as the more famous Solf-Reducing Coracta.
Visit our Corsut Department

Some women can wear almost any Corset ; but a vast majority. need the special service that no Corset except the Nemo can give. Therefore "Nemo Week" is an annial event of great interest, during which we show complete lines of the famous Nemo Specialties, including all the latest novelties and improvements for the new season. We want you all to know all about Nemo Corsets.
We direct special attention to the new Neno model for Slender and Medium Figures. Nearly every woman knows that the Nemo "Self-Reducing" is the only corset ever made that actually reduces a stout figure with perfect comfort and hygienic safety: During this Meno week we shall show you that the Nemo models for slender figures are just as superior and indispensable, in their way, as the better known Nemo corsets for stout women.


Nemo wecki is an anncal - event of nationalimportance. - for which we have made extensive. preparations.
$\mathbf{S}_{\text {PECIAL diaplay and sale of the }}$ Wrorld-famous Nemo Corsets,
including soveral very valuable including
noveltices.
S lighted with the will be de deUspender" wode the new "X Uspender" models.
$\mathrm{S}_{\text {favorite 'Self-Redueing " Cor- }}$ favorite "Self-Reducing'
gets atlll further improved. ECONOMICAL WOMEN will E. quickly appreciato the wrw Nomo "Soldd Servico"' Corscet at
$\$ 2.00-$ junt the thing for overyday hard wenr. Don't miss Nemo Wuckl

## The Lastikops Bandlet-

The most important Corset invention of the age. Used only in Nemo Self-Reducing Corset. Semi-elastic, perfectly supports the abdomen and internal organs, from underneath; takes the place of the best abdominal belt, and does better work. Keeps front steels from sticking out.

Restful and comfortable.

Nemo X-Uspender Corset-
For slender women,- a marvelous figure reducer. Theduplex bauds flatten the abdomen, and are attached to hosesupporters on the opposite side. The long skirt flattens the upper limbs as well as back and lips, -a perfectly smooth effect. The acme of style and comfort for the sleuder, and also suitable for medium figures.

## Nemo Solid Service System, Comfort and Erconomy <br> Made for everyday hard wear; but. itylish, confortable, and hygienic. <br> Prices, $-\$$. $50, \$ 2, \$ 2.50, \$ 3$, and up to $\$ 5$.

W. B. Corbets at 45 cents, 75 cents, and 95 cents,-in many styles.

Bux Gofsemt Depaxtmont isis Oomplete with the newest and besit models, und will prove a great help to women who look for comfortable and hygicuic up-to-the-minute in style Corset.






