

FISH AND GAME SEASONS.

WHEN IT IS LAWFUL TO KILL.

Penalties For Violation.—In Case of Non-Payment of Fine and Costs the Convicted Are Subject to Imprisonment.

The State Board of Fish and Game Commissioners has issued the following regulations for the season of 1914-15. These are accompanied by a table showing the open and close season for all kinds of game and fish, together with some hints for the guidance of sportsmen. Under the caption, "What is always on hand," the board says:

To take or attempt to take any game except by the use of gun or bow is a violation of law. To take or attempt to take any game except by the use of gun or bow is a violation of law.

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ALONG THE SHORE

VALUABLE INFORMATION PERTAINING TO THE N. J. COAST.

Beach, Salt Marsh, Bays and Channels.—Location of Light Houses, Fishes, Foxes and Birds Common to the Coast.

Table showing number of acres of beach, salt marsh, bays and channels on the New Jersey coast, including shoreward and seaward limits.

Counties: Hudson, Bergen, Essex, Middlesex, Monmouth, Ocean, Atlantic, Cape May.

Coastal Light Houses.—East Beach, Sandy Hook, Little Egg Harbor, Little Egg Harbor, Little Egg Harbor.

Sandy Hook Light.—Location, nearly a mile south of Sandy Hook Point; color of light, white; established 1822.

Little Egg Harbor Light.—Location, near Little Egg Harbor; color of light, white; established 1822.

Atlantic City Light.—Location, near Atlantic City; color of light, white; established 1822.

Cape May Light.—Location, near Cape May; color of light, white; established 1822.

Wild Geese and Brant.—Arrive about October 1st and remain until March. Very plentiful.

Black Ducks.—Remain all summer. Broad Bills.—Arrive about October 1st.

Gray Ducks.—Arrive about September 1st. Leave in November. Curlew.—Arrive about October 1st.

Wilson Snipe.—Arrive about October 1st. Leave in November. Killdeer.—Arrive about October 1st.

Willetts.—Remain all summer. Killdeer.—Arrive about October 1st. Killdeer.—Arrive about October 1st.

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PAIN IN THE BACK.

A Sure Sign of Kidney Trouble. Dr. Kennedy's Favorite Remedy will cure you.

Pain in the back is a never failing sign of kidney disease; another sure sign is the condition of the urine; if you have a pain in the back then look to the condition of your urine.

Take a glass tumbler and fill it with urine; after it has stood 24 hours, if it has a sediment, if it is milky or cloudy, pale or discolored, stringy orropy, your kidneys and bladder are in a dangerous condition and need immediate attention.

Dr. David Kennedy's Favorite Remedy is the one medicine that really cures all diseases of the kidneys, liver, bladder and blood, rheumatism, dyspepsia and chronic constipation. It is wonderful how it makes that pain in the back disappear, how it relieves the desire to urinate often, especially at night, and drives away that scalding pain in passing water and makes you well and strong.

It is for sale by all druggists in the New 50 Cent Size and the regular 100 Cent Size. Get a bottle today. Sample bottle—worth 10 cents, free by mail. Dr. David Kennedy Corporation, Rensselaer, N. Y.

Dr. David Kennedy's Favorite Remedy cures all diseases of the kidneys, liver, bladder and blood, rheumatism, dyspepsia and chronic constipation. It is wonderful how it makes that pain in the back disappear.

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Will Make A Difference

New Lease of the New 50 Cent Size and the regular 100 Cent Size.

Postmaster: This is a new lease of the New 50 Cent Size and the regular 100 Cent Size.

Kodol makes you strong. Prepared only by E. C. DeWitt & Co., Chicago. This is a new lease of the New 50 Cent Size and the regular 100 Cent Size.

For sale by Morse & Co., May's Landing, N. J.

SPECIAL OFFERING. Special Offering in Parlor and Bedroom Suits, Feathers, Bedsprings and Quilts.

1 Combination Parlor Suit, 5 pieces, worth \$30.00; now \$24.00.

1 Combination Parlor Suit, 5 pieces, worth \$25.00; now \$19.00.

1 Green Velvet Parlor Suit, 5 pieces, worth \$26.00; now \$20.00.

Bedroom Suits, 3 pieces, \$12.00.

Best selected Live Geese feathers, 70c. per lb.

Double-woven wire Bedsprings, \$1.50.

Pure white cotton filled Bed Quilts, \$1.25.

FRED. WINKLER, (Successor to J. & C. Winkler), EGG HARBOR CITY, N. J.

WANTED. Men and Women who are troubled with Rheumatism to try Sithens' Speedy Rheumatic Cure. Guarantee with every bottle. Ten days treatment for 75 cents. At all Druggists and General Stores.

W. H. SITHENS, Mfg. Woodbury, N. J.

HARRIS BROS., Wholesale Dealers in Cigars, Cigarettes, Tobacco, Etc.

We carry the largest stock in South Jersey. Sole Agents for Cigars, Cigarettes and Quince cigars. Prices on application. Corner Atlantic and Virginia Avenues, Atlantic City, N. J.

E. W. Green. This is a new lease of the New 50 Cent Size and the regular 100 Cent Size.

Dr. David Kennedy's Favorite Remedy cures all diseases of the kidneys, liver, bladder and blood, rheumatism, dyspepsia and chronic constipation. It is wonderful how it makes that pain in the back disappear.

LOWEST PRICE STORE IN ATLANTIC CITY.

The Best and Cheapest Clothing and Fine Shoes for a Little Money at

1603-5 Atlantic Avenue, Atlantic City, N. J.

MEN'S SUITS AND OVERCOATS. The new up-to-date Fall stock has arrived and our prices are positively the lowest in the city.

\$5.00 for Men's Grey and Blue Overcoats. Cheviot and Mixed Suits, worth \$8.00.

\$7.50 for Men's Dress and Business Suits; 20 different styles, worth \$10.00.

\$9.75 for Men's Fancy Worsteds and Fancy Cheviot Suits are fully worth \$12.50.

\$14.00 for Men's Fine Dress Suits, tailor-made and very nobby pattern, 15 different styles, worth fully \$18.00.

\$10.00 Men's all wool Oxford, Black and Blue Overcoats, extra large, regular price \$15.00.

\$12.50 a Special Fine Overcoat several different shades, most fashionable garment that can be produced, tailor-made, sell for \$18.00.

Some very fine Youth's Long Pants Suits, \$5, \$6, \$7, \$8 and \$10. All the latest styles, many of them are worth double.

Our Children's Suits and Overcoat Department is greater than ever in Styles, Fit and M. ke. Prices, 98c, \$1.50, \$2.00, \$3.00, \$4.00 and \$5.00. Can't be equalled in this city.

GREAT SPECIALS IN PANTS. 23c. for good Boys' Knee Pants, Black, Blue and Mixed, were 40c.

50c. for Boys' Corduroy Knee Pants, worth 75c. 98c. Men's Black and Mixed Cheviot. Special bargain. All our Fancy Worsteds and Cheviot Pants, \$1.50, \$2, \$3, \$4 and \$5 are the latest styles and best fitting.

BIG SALE IN GENT'S FURNISHINGS. Always lot of Men's good Suspenders; we will sell at 9c. Men's Grey Camel's Hair and Black Wool Hose, sell at 13c.

Men's Fancy Border Handkerchiefs will sell at 4c. Men's Fancy Hose, very pretty color, sell at 13c. Men's Special Heavy Fleece-Lined Underwear, 75c. kind, for 39c.

Boy's Heavy Fleece-Lined Underwear will sell at 25c. Men's Black and Pearl Alpine Hats, \$1.50 kind, will sell at 98c.

Men's Black Stiff Hats, latest styles, will sell at 98c.

SPECIAL SHOE PRICES. 500 pair of Men's heavy Winter Russet extension sole, \$3.00 kind, for \$1.79.

450 pairs of Vici Kid and Box Calf fine finished, will sell at \$1.98. Special lot of Men's and Ladies' Shoes, made of White Oak Sole, good fitters, sell at 98c.

MID-SUMMER CUT PRICE SALE.

Yes, we are now in the midst of our Fall rush and are busy, although others complain, simply because we are offering many good things to our patrons as usual, and some extra bargains to boot, which we wish you to take advantage of. A full line of Fall Suits now on sale, which for style, goodness and low prices have never been equalled. A few we mention as follows:

54 Wool Crash Suits, worth \$8.00. Cut price \$6.25.

24 Suits, All-Wool Flannel, worth \$11.00. Cut price \$8.00.

44 All-Worsted Suits, worth \$15.00. Cut price \$9.50.

27 All-Wool Cassimere Suits, worth \$12.00, \$11.00 and \$15.00, now \$7.50.

42 pairs good pants, were \$1.50. Cut price \$1.00.

Men's Fine Bedford Cord Shirts, 75c. kind. Cut price 48c.

Boy's Suits, 15, 48, 75 and 98c.

Men's Fleece-gan Underwear, 35c. kind, now 23c.

Whatever You Want We've Got It At a Saving To You. M. MENDEL.

1625 ATLANTIC AVENUE ATLANTIC CITY, N. J. Red Star Stamps. King of Low Prices.

CARFARE TO PHILADELPHIA. We bring Philadelphia and its best Clothing Store to your door. This is How:

You pay excursion railroad or trolley fare. Come to our store; buy your clothes your boy's, your girl's, your wife's. Same price to everybody. Show your railroad ticket for fare paid. We pay you exactly its cost if you buy a certain amount. How much? Can't tell—depends upon your carfare.

Wanamaker & Brown, Oak Hall, Sixth and Market Sts., Philadelphia.

OUTFITTERS TO MEN, WOMEN, BOYS & GIRLS.

Atlantic Brick Mfg. Co. Manufacturers of FINE PRESSED FRONT BRICK.

Various Colors, Both Plain and Moulded. Works: May's Landing, N. J.

OFFICE SALES AND EXHIBIT ROOMS, 1211-1212-1214 Beta Building, Philadelphia, Pa. WHITE FOR SAMPLES AND PRICES.

Some time ago one of the largest and most liberal advertising Eastern city had a successful sale of a stock of goods obtained through the failure of a competitor. The man who failed had a large capital invested in his business. He carried a line of goods above the average for completeness and desirability. There seemed to be no reason for his failure except one. His store was poorly advertised.

Like charity, begin at home. In other words, to advertise a store, first get your store. There are so many horrible examples of how not to keep a store that enumeration of the different bad ways is hopeless.

IT IS USELESS. To advertise outside of the store and not inside. The first requisites in a system of advertising is cleanliness and order and general rightness in the appearance of the store. After that comes courtesy and the quality of the goods. It is hard to tell goods. It is hard to tell which of these is more important. A pleasant, cordial, attentive, but not obtrusive and obsequious manner, makes and holds trade. No matter how insignificant the transaction, it doesn't take any longer to be amiable than to be crusty. There is such a thing as being too pleasant—familiar—that is not good. It leads to a lack of respect. A merchant should always maintain his dignity in the store and in his advertising.

ADVERTISING. Should be the bulletin of the store—a mirror in which the store's characteristics and goods may be reflected. If the advertising is good, and the store bad, the advertising cannot possibly pay. People may be drawn to the store once, but they will not return.

