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## THE TOWN OF NATURAL OPPORTUNITIES

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Your Summer Vacation

## MAY'S LANDING, N. J.

Sites for Bungalows  
For Lease or Sale

Founded at the head of tide-water on the banks of the Great Egg Harbor River, May's Landing has enjoyed from the first the reputation of being the most beautiful, most healthful place of residence in this section of New Jersey. Its magnificent oak trees have become famous, and beautiful Lake Lenape is scarcely less well-known. Inducements to manufacturers are exceptionally good. For the truck farmer and poultry raiser it is an ideal location, and the mecca of those seeking Summer homes at a reasonable cost.

Splendid boulevards for automobiles lead to May's Landing from every point, including the direct road from Philadelphia by way of Downtown and the Egg Harbor City boulevard, leading from the White Horse Pike. The Great Egg Harbor River boasts of an active Yacht Club open for membership. This picturesque waterway affords good boating, bathing and fishing, and is a popular highway with yachtsmen to Atlantic City, Ocean City and other seashore resorts.

Municipal conveniences include cold, sparkling water, 99 percent pure from an artesian well, supplied through a new public water works system, first-class fire protection with consequent low insurance rates, low rates of taxation, electric lighting, prosperous churches, good public schools, etc. If you never visited May's Landing, it is time to do so. If you are looking for a Summer place of residence, this is the ideal place for you. "The Town of Natural Opportunities" is Your Opportunity.

Twenty minutes from Atlantic City, the  
Greatest Seashore Resort in the World.  
Only one hour from Philadelphia.

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## LIFE'S CHAIN.

A life's chain is made up of countless links of common metal, with at least a link of gold here and there. We forge each link with labor and effort, with sorrow or singing, well or badly, of the metals that lie near us.

## Turkish Bookellers.

A writer who spent much of his early life in Turkey observed that Turkish books and bookellers were among the curious features of the country. "The Turkish book-seller," he said, "has a soul above trade. He rarely or never attempts to push his wares and treasures some of his more valuable books so greatly that he can hardly be induced to sell them, although they form part of his stock in trade. Many of the books displayed by the book-seller are in manuscript, which the old-fashioned Turks esteem more highly than print. The Koran he may not sell. He gives it away in return for a present of its value in money.—Exchange.

## He Saved the Situation.

The agonies of snuff takers in the absence of snuff is the subject of a story by Dean Ramsay. A severe snowstorm had cut off all communication in a highland district for some weeks, and every snuffbox in one village was empty, with no hope of replenishment. The minister in particular was so in need of a pinch that study was out of the question. At length the bundle rushed off and returned with an exultant cry of "Fine!" and a refilled box.

"Where did you get it, John?" asked the minister after a long, deep and satisfying pinch.

"I scoupt (scooped) the poult," replied John.—London Spectator.

## Concise Information.

A broker was about to write a note to a man whose initials he had forgotten. Rather than look it up he picked up the phone and did know the number and asked the man's stenographer to give him her employer's initials. "C. D." was the answer, but the broker wasn't certain. "C. C., did you say?" "No," she snapped. "C. D.—understand? D. for dog."

The inquirer entertains no doubts of the sentiment she entertains toward her employer.—Cleveland Leader.

## A Hint to the Engaged.

There is a superstition which says that engaged couples who are photographed together never get married. Superstition is gradually dying down, so that few would be kept back by an old woman's saying. There is, however, one thing which should keep engaged couples from being photographed together, and that is the thought that if either or both should marry some one else the fewer tokens there are of previous love affairs the greater is the chance of happiness in the final choice.—Exchange.

## What He Missed.

Erudee—That last case has made me miss the big dinner this evening to the distinguished Dr. Jay. It's too late now. His wife—Never mind, dear, the speeches will be published. Em-dee-Yee, but the dinner wasn't.

## Cut in Price.

"Is that really cut glass?" "Sure; it was marked down."—Baltimore Herald.

## Shakespeare Censored.

The dramatic censorship in England today, much as it is abused, is very mild compared to what has been known in former periods when many of Shakespeare's plays have been censored. Colley Cibber in his autobiography tells us of one master of the revels, who was responsible for the licensing of plays in his days, expunging the whole first act of Cibber's adaptation of "Richard III." on the ground that the distresses of Henry VI. would remind weak people of King James, then living in France. On another occasion "King Lear" was inhibited during the illness of George III. George Colman when reader of plays banned the use of such words as "angel" and "heaven."—London Mail.

## Velocity of Raindrops.

Of course we all know that it would be an utter impossibility for storm clouds to form and rain to fall were it not for the miles of atmosphere that rises above our heads. But, supposing it were possible for human beings to exist in an atmosphere that only rose to a level within their mouths and that storm clouds could form in the region outside such a low grade atmosphere, then every raindrop would prove as fatal to earthly creatures as if it were a steel bullet fired from a dynamite gun.—London Nature.

## It Is Easy to Float.

Flotting beings reclining on the water. So long as one's body is water-tight and the head is thrown well back in the water the arms and legs will take care of themselves. One has nothing to do but maintain a straight back and submerge the head to the ears. In this position one cannot help but float. It is a physical impossibility for the body to drown so long as this position is maintained. But the minute you raise your head out of the water or bend the body or draw up the knees down you go.—Outing.

## Sponge Growth.

Fragments of sponge transported to another locality heal in about three months, when they again begin to grow. Irregular bits soon become spherical and rapidly increase in size, adding twenty-five times their own value in the course of four or five years. The growth is, of course, slow—especially during the first year—mainly because of the necessity for healing the wound caused by the tearing off of the fragment from the main body for transplanting.—Harper's Weekly.

## Force of Habit.

Speaking of force of habit, some years ago there was an iron rolling around the capitol grounds at Washington. The appropriation bill provided for a watchman to close and lock the gates every night at a certain hour and open them at a certain hour every morning. In the course of time the rolling of fence was removed, but the gates swung between their Egyptian pillars for a long time, and all that time the watchman came and went regularly, closing and opening the gates according to law and drawing his salary.

## Iron Mills.

The first iron rolling and fitting mill in Pennsylvania was erected at Thornby in 1746.

## Marriages in England.

Marriages in England must take place between the hours of 8 a. m. and 3 p. m.

## White Bread Fattening.

White bread is fattening because we rarely digest it completely. Starchy foods are quite unaffected by the gastric juices which digest the meats. Their digestive ferments are obtained chiefly from the saliva in the mouth, which therefore should be thoroughly mixed with each mouthful before swallowing. But white bread is so soft and lacking in substance that we unconsciously swallow it long before it has had a fair chance to become sufficiently fermented with the digestive saliva. The result is delayed digestion (if digestion takes place at all), and at the best the starch is very apt to be converted into disgusting unwanted and unhealthful fat.—London Mail.

## Curiosities of Coffee.

Coffee, as experts are aware, has a very extraordinary property. It is one of the most absorbent matters in a damp room. Coffee beans placed in a lecture room swell and absorb moisture till they nearly double their weight. So absorbent is coffee, not only of moisture, but of gases and flavors, that shippers of Brazilian coffee always stipulate that the sacks of fresh Rio beans shall never be carried on a steamer which has raw hides as any part of her cargo. These will taint the coffee more surely than anything else and render it unfit for use. The useful side of this quality of coffee is that in a sickroom a handful or two of fresh roasted and ground beans act as an excellent purifier and deodorizer.

## Ruskin's Impulsive Generosity.

One day, walking near Radley, Ruskin's attention was caught by a group of little girls playing in the road, and he went and talked to them. One of them specially attracted his attention. He asked her why she was playing in the dust. Had she no garden at home? Did she love flowers? What was her name? And she replied modestly, with wonder in her eyes. On reaching home he gave orders to his solicitor to look out for and buy a cottage with a garden in Radley and have a deed of gift made out in the little girl's name, which was done accordingly, and she, full of wonder, with her astonished parents, entered at once into possession of it.—From "Ruskin in Oxford."

## History of Polo.

Polo is the most ancient of all games with stick and ball, and probably hockey, golf and cricket are but modifications of it. The earliest records of the game are Persian and date back to 600 B. C. In India it seems to have been known for centuries before the British occupation, but it rose into favor only some half a century ago when the English residents began to practice it. The game was introduced into England by the officers of the Tenth Hussars about 1863, but at that time the players used hockey sticks and billiard balls. It was John Watson of the Thirtieth Hussars who drew up the rules and regulations which changed polo from a wild, skill-less game into a scientific sport.

## What They Missed.

"Did you attend the Wilson obsequies?" asked Mrs. Oldenstie. "Gracious, no," replied her hostess. "Have they had some? Why, me and Josiah was at the funeral of their grand-mother only last week."—Chicago Record-Herald.

## The Polar Regions.

It is estimated that there are 800,000 inhabitants of the polar regions, one person to each ten miles.

## A Spanish Dictionary.

The science of dictionary making has made some progress in the past hundred years. If we are to judge by an entry in "The Spanish Journal of Lady Holland," she writes under date February, 1808: "A biographical dictionary of 'Los Hijos de Madrid' is no bad specimen of the roundabout way in which Spaniards do things. The names are arranged in alphabetical order, but, alas, according to the Christian names of the worthies; therefore one might look for an hour for the most celebrated hero in Spain and not find it at last unless one had an extract from the parish record of all the saints under whose protection the parents chose to place him."

## Waters Left by the Deluge.

The Desert de Carltite, in the Pyrenees, close on 10,000 feet above the sea, contains no less than sixty lakes of varying sizes. These, according to local tradition, were left at the time of the flood. When the waters subsided it appears that Noah and his family landed on the Puy de Prigue, one of the highest peaks in the district. Convincing proof of the truth of this tradition is found in an iron ring to which the peasants declare, the ark was moored when the landing was effected.

## Freezing the Hair On.

It is reported that Sir Ernest Shackleton recommended extreme cold as one of the best means of strengthening the hair. Almost all that went with him on his antarctic expedition found that their hair grew thicker and stronger as they approached the pole. It was also found that baldheaded men were almost never found among those who worked for a cold storage company, where the men work all day in a temperature of 20 degrees of frost and the cold seems to make their hair thicker.—Medical Times.

## An Ancient Aqueduct.

The ancient Roman aqueduct at Nimes is generally considered the most perfect of Roman relics. It consists of three great tiers of arches, the lowest having been used as a bridge and the uppermost as an aqueduct. It rises about 120 feet above the level of the river. The Pont du Gard, as it is called, is believed to have been built under the supervision of Agrippa, the Roman general, about fifty years before Christ.

## Where He Is Weak.

"My husband has no idea of the value of money." "Why, I thought he was a good business man?" "He thinks he is, but I can't get him to realize what a lovely hat I can buy for \$10."

## Classified.

Shocked Mother—My boy, what became of that last piece of pie I left in the cupboard and told you not to disturb? Little Oscar—I ate it. Shocked Mother—And what would you call an act like that? Little Oscar—Disturbing the piece, I suppose.

## Two of a Kind.

"I hope you liked that pudding, Mr. R.," said the stern mother-in-law. "Poor, dear Clara took great pains with it."

## Where the Paint Was.

Regular Customer (who has just entered restaurant)—Strong smell of paint here, William. Waiter (crouching apologetically and indicating young women about to leave table)—Yes, sir, they're just going.

## Report of the Condition of

## The Boardwalk National Bank,

At Atlantic City, in the State of New Jersey, at the close of business, September 1, 1911.

## RESOURCES.

Loans and discounts	\$284,308.00
U. S. Bonds to secure circulation	80,000.00
Premiums on U. S. Bonds	3,300.00
Bonds, securities, etc.	19,517.50
Banking house, furniture and fixtures	281,073.69
Due from National Banks (not reserve agents)	9,222.78
Due from State & Private Banks & Bankers, Trust Co's & Savings Banks	196.47
Due from approved reserve agents	61,046.68
Checks & other cash items	9,135.28
Notes of other Nat'l Banks	3,540.00
Fractional paper currency, nickels and cents	1,853.41
Lawful money reserve in Bank, viz:	
Specie	43,367.40
Legal tender notes	10,500.00
	53,867.40
Redemption fund with U. S. Treasurer (5 percent. of circulation)	4,000.00
Due from U. S. Treasurer	1,200.00
Total	\$812,261.21

## LIABILITIES.

Capital stock paid in	\$200,000.00
Surplus fund	50,000.00
Undivided profits, less expenses and taxes paid	14,700.22
National Bank Notes outstanding	78,700.00
Due to other Nat'l Banks	3,034.71
Due to Trust Companies and Savings Banks	94.07
Due to approved reserve agents	62.10
Individual deposits subject to check	416,144.89
Demand certificates of deposit	43,228.00
Certified checks	6,286.00
Cashier's ch'ks outstanding	11.22
Total	\$812,261.21

State of New Jersey,  
County of Atlantic, ss:

I, J. G. Hammer, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

J. G. HAMMER,  
Cashier.

Subscribed and sworn to before me this 7th day of September, 1911.

CHARLES S. PRYOR,  
Notary Public.

Correct—Attest:  
SIGMUND OSERKIS,  
THOMAS J. LARSEN,  
GEORGE H. BIRKE,  
Directors.

Don't give up Cigars—stop smoking the wrong sort. Light Cigars simply look mild if both wrapper and filler are not mild in flavor.

Robert Burns

10c Cigar

Little Bobbie

5c Cigar

Identical in tobacco, workmanship and quality. Different only in size and price. The best you can buy at a dime or a nickel. Same stores sell both.

GEORGE L. STORM &amp; CO., NEW YORK.

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## "The Record"

will be mailed to any  
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\$1.25  
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## A Lesson in Economy.

An English commercial traveler remarked that he regretted not having left his heavy overcoat at a railway cloakroom, as the day was warm and he did not think that he would need to wear it. "I wouldn't do that," said a canny friend. "Why not?" said the Englishman. "Because," said the friend, "it would cost you a tuppence at the railway station and the bother o' goin' there and then comin' back. Were ye to put it in the pawnshop for a shillin' the ticket would cost ye a lawbee and the interest a lawbee, that would be a penny. That wud be a great savin' these hard times."

Matching it.  
"Isn't aviation an expensive sport?" "Well, naturally it makes the money fly."—Baltimore Herald.

## REPORT OF THE CONDITION OF THE FIRST NATIONAL BANK OF MAY'S LANDING, AT MAY'S LANDING, IN THE STATE OF NEW JERSEY, at the close of business, September 1, 1911:

RESOURCES:	
Loans and discounts	\$140,318.3
U. S. Bonds to secure circulation	7,000.00
Bonds, securities, etc.	1,184.94
Banking house, furniture, fixtures	964.00
Due from National Banks (not reserve agents)	670.00
Due from approved reserve agents	21,397.00
Checks and other cash items	3,250.00
Notes of other National banks	1,184.94
Fractional paper currency, nickels and cents	38.00
Lawful money reserve in bank, viz:	
Specie	\$2,250.00
Legal tender notes	2,500.00
	4,750.00
Redemption fund with U. S. Treasurer (5 percent. of circulation)	450.00
Total	\$191,938.14

LIABILITIES:	
Capital stock paid in	\$25,000.00
Surplus fund	9,000.00
Undivided profits, less expenses and taxes paid	3,250.00
National bank notes outstanding	7,000.00
Due to other National banks	1,184.94
Dividends unpaid	15.00
Individual deposits subject to check	71,822.75
Time certificates of deposit	76,353.38
Certified checks	38.00
Cashier's checks outstanding	1.00
Total	\$191,938.14

STATE OF NEW JERSEY,  
COUNTY OF ATLANTIC, ss:  
I, Mel. R. Morse, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
MEL. R. MORSE, Cashier.  
Correct—Attest:  
CHAS. D. MAKEPEACE,  
THOMAS J. LARSEN,  
BROCK L. JOHNSON,  
Directors.  
Subscribed and sworn to before me this 7th day of September, 1911.  
THOMAS C. STEWART,  
Notary Public.