



M. Friedeberg,
 Watheses.
Jeserlys.

Diammons,
Watches \& Jewelry,
1
Henry Boite, Jr.,

## Quick Primting

 Up-to-Dats曰
## EMPRest Beymers

Pacific and Kentucky Aves.
Atlantic City, -
The Somers Lumber Co.

Lumbers and Mill Works

Both Phones 32:
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Mill ind Yaxtit


Where the invigorating
salt breezes of the
Atlantic meet and
mingle with the healthful mingle with the healthful
dersey Pimes. No móre healthful spot in the East. High, dry and cool. Excellent fishing, boating. canoeing and
sailing on beautiful Lake sailing on beautiful Lake
Lenape and Great Egg Lenape and Great Egg
Harbor River. An ideal Harbor

## Summer

## Cottage Sites.

 Only twenty minutes by electric cars from Atlantic City. All of the advantages of the seashorecombined with the quiet and romfort of country Ife.

Board of Trade, May's Landing, N.J.

## COMTE OITT OP BISIIRESS

## Our Entire $\$ 15,000$ Stock of

## Clothing Mais Purnishings

To Be Sacrificed at One=lhanif Usual Prices.
Saturday 7th we launched the greatest sale ever given publicity in Atlantic City. Not the ordinary clearance sale of undesirabie goods, but an absolute selling of everything at such big reductions that will insure quick selling.

The cut is just one-half on Clothing and it will be to your advantrage to call and make early selections.

| Men's Suits <br> All ('hnthing (ont exardy in ]-2 | Men's Overcoats <br> Prjee exartly l-2 of xelljug frice | Sweaters 50c |
| :---: | :---: | :---: |
| One lot of Men's_Suits, <br> choice ............... $\$ 2.50$ | Lot of Men's Heavy Overcoats........... $\$ 3.50$ |  |
| One lot of Men's Suits, choice. . 3,00 | Lot of Men's Heavy Overcoats........... $\$ 4.50$ | Fancy, black, black and white feet; all kinds; |
| One lot of Men's Suits, choice. | Lot of ${ }^{2}$ Men's Fancy Overcoats........... $\$ 6.00$ | 3 pairs for................ 25 c |
| One lot of Men's Suits, choice ............... $\$ 5.00$ | Lot of Men's Fine Black Overcoats... $\$ 7.00$ | Underwear <br> Blue and white.............15c |
| One lot of Men's Suits, choice............... $\$ 6.00$ | Lot of Men's Extra <br> Fine Overcoats.... $\$ 8.00$ | Finest Balbriggan.........37c Athletic, B. V. D. .........35c Fleece lined. |
| One lot of Men's Suits, choice............... $\$ 7.00$ | Lot of Men's Silk Lined Overcoats... $\$ 9.00$ |  |
| One lot of Men's Suits, choice ............... $\$ 8.00$ | Lot of Raincoats, cravenette.......... $\$ 7.50$ | Monarch, Tuxedo and other high grade, all...... 75c |
| One lot of Men's Suits, choice ................ $\$ 9.00$ |  | All others .......15c and 37c |
| One lot of Men's Suits, choice.............. $\$ 10.00$ | Suits Kappenheim <br> A few Wash Suits, <br> small- sizes; prize:.........25c | Waiters, Attention <br> Shirt fronts, 2 for......... 5c |
| Trousers <br> Jrice exactly I-z of stuling priee | Wash Pants, <br> Boys' Suits, light and heavy weights at $\$ 1.00$ and upwards. | Black Ties. <br> White Aprons <br> Carpenters, Bricklayers, <br> Painters, etc,, Sweet |
| From 75 c up to $\$ 3.50$, which is giving them away. | Lot of Boys' Corduroy <br> Pants, 5 to $8,10 \mathrm{c}$ pair. | Orr Overalls ..............65c |

## JOS: MENDEL,

1625 Atlantic Ave, Atllamtic. City, $\mathbb{N o}_{0}{ }^{\prime}$ J.

## SHOES

Boys and Girls

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This Stamp on a Shoe mean
$\mathbb{G O O D} \mathbb{W} \mathbb{E} \mathbb{R}$
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May's Lamding Water Power Co.


HARRIS BROS Wholesale Dealers in Cigar Cigarettes, Tobacco, Etc. Ve carry the largeest stoxk in south Jerres
Sole agent for Clico, Dorothan Dlx and

Oxus 5 c. Clignars.
Prjees on appllicalion. Corner Allantic and Virginia Avenues
ATLANTIC $C I T Y, N$. J.



Ingialls Electric Comstruction Co.



##  NOW GOING ON AT HIRSCH'S For 2 Weeks <br> Of High Girade Clothing, Shoos and Gent's. Furpnishings

The biggest record breaking sale ever held. Remarkable money saving and sweeping reductions on all our goods-greater. and better values than any other store offer-call early and get some of these wonderful bargains.

Men's Blue Serge Suits; fancy worsted, browns and greens - suits we sold regularly at $\$ 10, \$ 12, \$ 15, \$ 18$ and $\$ 20$, now for this greai sale, only
$\$ 4.08,6,48,8.43,9 .(0)$ and 11108
Equal to tailor made, all up to date styles, extremely low prices. Come and get one
One lot of Boys' Suits, regular price $\$ 10$, sizes 16,17 and 18 ,
©3.4.8
Boys' Knee Pants, all Children's Wash Suits, Boys' Khaki Bloomer
 for this sale to $\quad$ and $\$ 2: 50$, none better for reduced to

19C
39c, $99 \mathrm{c}, 98 \mathrm{c}$ \& $\$ 1.48 \mathrm{~s}$
48 c

Boys' Bloomer Suits in all the Boys Bloomer Suits in all the
swellest novelties, well made, correct fit, regular price $\$ 2$ to $\$ 7$; for this sale only
$\$ 1.48,1.93,2.44,2.96,3.38$
Worth nearly double.
$\mathbb{G E N T}$ 'S $\mathbb{F U R N I S H I N G ~} \mathbb{G O O D S}$ Prices Cut In Pieces

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|  | \%ax |  |
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THE $\mathbb{G R E A T E S T}$ SHOE CLEARANCE SALE Bigger inducement than all other stores can offer. Better goods, better








## A. HIIRCH.

$1603=5$ Athamtic Ave.
Atlamtic City, $\mathbb{N}$ od:


